



SPA OF WONDERS

Press Release

QC BAGNI VECCHI BORMIO: A WELLNESS FAIRYTALE IN THE STELVIO NATIONAL PARK

A dive into over two thousand years of history, from the Roman Baths and centuries-old caves leading to an ancient spring and to the panoramic pool overlooking the Bormio Basin: the Bagni Vecchi are a true fortress of relaxation, brimming with timeless joy. The facility boasts a sensory pathway fed by the naturally warm thermal water that gushes out from several springs in the Stelvio National Park, as well as a romantic hotel with breathtaking views, ranging from Vallecetta to the eternal glaciers of Cima Piazzzi.

PILLS

Year of opening: 1998

Category: spa e hotel | **Interior dimensions:** 2,059 sqm | **Exterior dimensions:** 373 sqm

Pathway: 36 wellness practices

THE WONDER EXPERIENCE

History, nature and wellbeing all intertwine to create a wellness pathway through a landscape of unparalleled beauty. This journey includes the **Roman Baths**, known since the 1st century BC, and the **Archduchess' Baths**, named after the Austrian Archduchess, who cherished her summers here. It also features the **San Martin Cave**, which leads to a spring in the heart of the mountain, as well as the **Medieval Baths** and the **Imperial Baths**, with their famous **Infinity Pool** carved into the rock. To make each wellness break even more unique, guests can enjoy **massages, beauty rituals** and daily gastronomic delights, including the delicious **Wellness Lunch** and the iconic evening **aperitivo** in bathrobes. To wrap up a perfect day, the restaurant offers a wide range of gourmet recipes and a curated wine list. This combination of territorial specialties and culinary research guarantees an incredible dining experience.

BRAND NEWS

For a real panoramic bath with a view of Bormio, also known as "La Magnifica Terra", immerse yourself in the **Belvedere Tub**: made from a beautiful combination of larch wood and steel to offer a moment of pure wonder. The magic continues in the **Salt Cave**, a corner of the sea in the heart of the Stelvio National Park, where you can relax and breathe, oxygenating your skin and respiratory system.

HOSPITALITY

Situated on a majestic 1420-metre cliff, the QC Hotel Bagni Vecchi Bormio has **41 rooms offering direct access to the wellness pathway**. Each room is adorned with vintage furnishings and romantic exposed beams: the ideal place for a restorative stay.



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QC COMPANY PROFILE

The QC story began as a dream envisioned by Saverio and Andrea Quadrio Curzio. Their journey started in Bormio, in the heart of Valtellina, and eventually took them across the ocean to Governors Island, just a few minutes away from New York City. Today, QC boasts twelve centers and seven hotels in iconic locations: Bormio, Pré Saint Didier, Milan, Turin, Mont Blanc, San Pellegrino, Rome, the Dolomites, Chamonix-Mont-Blanc, New York, and Lake Garda.

THE ESSENCE OF THE BRAND

GATEWAY TO WONDER, WONDER TO LIVELINESS

QC is a gateway to a world of wonders, that has never been seen, yet lives in our shared memory. Wonder itself is a bridge that connects us to the fulfilment of living in the present moment.

BRAND VALUES

TAKING CARE OF YOURSELF WHILE HAVING FUN

CARE&VIBRANCE

The welcoming embrace of water, the protective ambience that fills each space, and the empathetic yet discreet service come together to create a concept of caring that immerses each guest in nature, offering a cheerful, lighthearted and liberating relaxation experience.

EXPERIENCING WONDER WHILE RECHARGING YOURSELF

WONDER&STILLNESS

Wonder is an emotion that pervades body and mind. It opens the gateway to unexpected worlds, where imagination can become reality. It is the spark that ignites a desire to enter another dimension. This is an intimate and imaginary journey where time seems to stand still and the senses awake while new inspirations and wishes can blossom.

IMMERSING YOURSELF IN AUTHENTIC BEAUTY

BEAUTY&TRUTH

Each place has been reinterpreted to fully express its authentic beauty, allowing people to be naturally drawn to unique and memorable experiences. A collection of destinations that speak their own truth, alluring you to explore them.

TAKING TIME TO FEEL SPECIAL

INCLUSIVITY&EXCLUSIVITY

The gateway to wonder is always open, welcoming everyone to rediscover their own vitality. Every experience is customized to ensure that each guest feels unique, surpassing expectations with exceptional services and thoughtful details that foster unforgettable memories.



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OUR DESTINATIONS

DAY SPA

BAGNI VECCHI BORMIO | 1998

BAGNI NUOVI BORMIO | 2003

PRÉ SAINT DIDIER | 2005

MILAN | 2007

TURIN | 2011

MONT BLAN | 2013

SAN PELLEGRINO | 2014

ROME | 2014

DOLOMITES | 2016

CHAMONIX-MONT-BLANC | 2018

NEW YORK | 2022

VILLA ARZAGA GARDA | 2022

STAY SPA

HOTEL BAGNI VECCHI BORMIO | 1998

GRAND HOTEL BAGNI NUOVI BORMIO | 2003

HOTEL MONTE BIANCO | 2013

GRAND HOTEL ROMA | 2014

SMART HOTEL SAN PELLEGRINO | 2019

VILLA BAGNI DI BORMIO | 2020

GRAND HOTEL VILLA ARZAGA GARDA | 2022

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