



SPA OF WONDERS

Press Release

## QC CHAMONIX-MONT-BLANC: PURE WELLNESS BENEATH THE PEAKS OF MONT BLANC

The majesty of Mont Blanc provides the backdrop for QC Chamonix-Mont-Blanc, a spa where nature is the protagonist, offering the unique experience of bathing surrounded by snow or lush mountain meadows. An unexpected synthesis of hot and cold, of water and land, creates a fairy-tale destination to be enjoyed year-round.

### PILLS

**Year of opening:** 2018

**Category:** spa

**Internal dimensions:** 3,000 sqm

**External dimensions:** 1,000 sqm

**Pathway:** 32 wellness practices

### THE WONDER EXPERIENCE

Spread over 4,000 square metres, the centre offers over 30 multisensory practices, including biosaunas, whirlpools, Kneipp paths and Vichy showers, as well as an **infinity pool** that reflects the adjacent Alpine lake, with a breathtaking view of the Bossons Glacier.

Don't miss the "**Vintage Sleds Relaxation Room**," where ancient sleds provide a memorable journey back to 20th-century Chamonix. To make each relaxing break even more unique, guests can enjoy **massages, beauty rituals** and daily gastronomic delights, including the **Wellness Lunch** and the iconic evening **aperitivo** in bathrobes.

### BRAND NEWS

A marvellous starry sky decorates the "**Hammam of the Stars**", a steam bath that enchants the senses with an endless golden glow. The magic continues in the facility's outdoor garden, where you will find one of Dario Tironi's "**Le Bagnanti**": an evocative work of art inspired by the theme of sustainability, which invites us to search for a lost harmony with nature.



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## QC COMPANY PROFILE

The QC story began as a dream envisioned by Saverio and Andrea Quadrio Curzio. Their journey started in Bormio, in the heart of Valtellina, and eventually took them across the ocean to Governors Island, just a few minutes away from New York City. Today, QC boasts twelve centers and seven hotels in iconic locations: Bormio, Pré Saint Didier, Milan, Turin, Mont Blanc, San Pellegrino, Rome, the Dolomites, Chamonix-Mont-Blanc, New York, and Lake Garda.

## THE ESSENCE OF THE BRAND

### GATEWAY TO WONDER, WONDER TO LIVELINESS

QC is a gateway to a world of wonders, that has never been seen, yet lives in our shared memory. Wonder itself is a bridge that connects us to the fulfilment of living in the present moment.

## BRAND VALUES

### TAKING CARE OF YOURSELF WHILE HAVING FUN

#### **CARE&VIBRANCE**

The welcoming embrace of water, the protective ambience that fills each space, and the empathetic yet discreet service come together to create a concept of caring that immerses each guest in nature, offering a cheerful, lighthearted and liberating relaxation experience.

### EXPERIENCING WONDER WHILE RECHARGING YOURSELF

#### **WONDER&STILLNESS**

Wonder is an emotion that pervades body and mind. It opens the gateway to unexpected worlds, where imagination can become reality. It is the spark that ignites a desire to enter another dimension. This is an intimate and imaginary journey where time seems to stand still and the senses awake while new inspirations and wishes can blossom.

### IMMERSING YOURSELF IN AUTHENTIC BEAUTY

#### **BEAUTY&TRUTH**

Each place has been reinterpreted to fully express its authentic beauty, allowing people to be naturally drawn to unique and memorable experiences. A collection of destinations that speak their own truth, alluring you to explore them.

### TAKING TIME TO FEEL SPECIAL

#### **INCLUSIVITY&EXCLUSIVITY**

The gateway to wonder is always open, welcoming everyone to rediscover their own vitality. Every experience is customized to ensure that each guest feels unique, surpassing expectations with exceptional services and thoughtful details that foster unforgettable memories.



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## OUR DESTINATIONS

### DAY SPA

BAGNI VECCHI BORMIO | 1998

BAGNI NUOVI BORMIO | 2003

PRÉ SAINT DIDIER | 2005

MILAN | 2007

TURIN | 2011

MONT BLAN | 2013

SAN PELLEGRINO | 2014

ROME | 2014

DOLOMITES | 2016

CHAMONIX-MONT-BLANC | 2018

NEW YORK | 2022

VILLA ARZAGA GARDA | 2022

### STAY SPA

HOTEL BAGNI VECCHI BORMIO | 1998

GRAND HOTEL BAGNI NUOVI BORMIO | 2003

HOTEL MONTE BIANCO | 2013

GRAND HOTEL ROMA | 2014

SMART HOTEL SAN PELLEGRINO | 2019

VILLA BAGNI DI BORMIO | 2020

GRAND HOTEL VILLA ARZAGA GARDA | 2022

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