



SPA OF WONDERS

Press Release

## QC VILLA ARZAGA GARDA: A MAGICAL ESTATE BETWEEN VERONA AND FRANCIACORTA

A 15th-century Renaissance residence houses the QC Villa Arzaga Garda resort and wellness centre: an oasis of peace immersed in the silence of nature, where you can enjoy the wonders of whirlpool tubs, steam baths, saunas and fairy-tale lounges. QC Villa Arzaga Garda enchants its guests with over thirty sensory practices, offering a relaxing break bathed in the scents and colours of an unspoilt landscape.

### PILLS

**Year of opening:** 2022

**Category:** spa and hotel | **Interior dimensions:** 5,640 sqm | **Exterior dimensions:** 5,021 sqm

**Pathway:** 30 wellness practices

### THE WONDER EXPERIENCE

Nature is the star of a wellness pathway just waiting to be discovered, divided between two areas: **The Estate**, which invites you to explore wellbeing in an ancient manor house farm, from the **Barn on the Hill** steam bath to the **Barrel Room**, through to the **The Portico on the Vineyard** biosauna; and **The Shore**, which celebrates the magic of water with experiences inspired by local legends, including the **Siren's Basin** and **The Icehouse Courtyard**. The **Atmospheres Pool** is an unmissable experience: its endless projections flow over the walls, transporting your imagination to wonderful new places, evoking the sensations of a bath in the rain. To make your wellness break even more unique, **massages**, **beauty rituals** and daily gastronomic delights await, including a sumptuous breakfast reserved for resort guests, the mouth-watering temptations of the **Wellness Lunch**, and the iconic **evening aperitivo in your bathrobe**. The Evening Tasting is the perfect way to end your day, enjoying some delicious finger food in the cosy atmosphere of the **Café**.

### LATEST ADDITIONS

To enjoy some fun and games or work up a sweat, guests can test their swing with the brand new **Golf Simulator** or experience an unusual workout at the **Gym in the Woods**.

The surprises continue in the **Explorers' Lounge**, a refined relaxation area ready to welcome guests with its soft acoustic armchairs.

### HOSPITALITY

Three residences nestled in the hills of Lake Garda are home to **78 rooms** with **direct access to the spa** and vast golf courses. Past and present, refinement and comfort come together to create a unique style and accommodate your every desire. Walls adorned with antique frescoes and romantic exposed beams add character to the cosy, light-filled rooms. Refined scenery infuses the bathrooms with the magical ambience of a forest: the perfect place to indulge in a revitalising shower caressed by the sound of rain on the trees.



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## QC COMPANY PROFILE

The QC world was born from a dream held by Saverio and Andrea Quadrio Curzio: an adventure that began in Bormio, in the heart of Valtellina, and landed them overseas on Governors Island, just a few minutes from the Big Apple. Twelve centres and seven hotels in unique locations: Bormio, Pré Saint Didier, Milan, Turin, Mont Blanc, San Pellegrino, Rome, the Dolomites, Chamonix-Mont-Blanc, New York and Garda.

## THE ESSENCE OF THE BRAND

### GATEWAY TO WONDER, WONDER TO LIVELINESS

QC is a gateway to a world of wonders, which no one has ever seen, but which lives in our collective memory. Wonder itself is a bridge that connects us to the fulfilment of living in the here and now.

## BRAND VALUES

### TAKING CARE OF YOURSELF WHILE HAVING FUN

#### **CARE&VIBRANCE**

The welcoming embrace of water, the protective ambience that fills each space, and the empathetic and discreet service all come together to create a concept of caring that immerses each guest in nature, offering a fun, light and freeing relaxation experience.

### REJUVENATING IN A WONDERFUL SETTING

#### **WONDER&STILLNESS**

Delight is an emotion that pervades body and mind. It opens the door to unexpected worlds, where imagination can become reality. It is the spark that ignites a desire to enter another dimension, embarking on an intimate and imaginary journey where time seems to stand still, the senses awaken, and new inspiration and wishes can blossom.

### IMMERSING YOURSELF IN AUTHENTIC BEAUTY

#### **BEAUTY&TRUTH**

Each place has been reinterpreted to fully express its authentic beauty, allowing people to be naturally drawn to unique and memorable experiences. A collection of destinations that all speak their own truth, and are all well worth a visit.

### TAKING THE TIME TO FEEL SPECIAL

#### **INCLUSIVITY&EXCLUSIVITY**

The door to escape is always open, welcoming everyone to rediscover their own vitality. Each experience is tailored to make every guest feel special, exceeding expectations with amazing services and details to create lasting memories.



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## OUR DESTINATIONS

### DAY SPAS

BAGNI VECCHI BORMIO | 1998

BAGNI NUOVI BORMIO | 2003

PRÉ SAINT DIDIER | 2005

MILAN | 2007

TURIN | 2011

MONT BLANC | 2013

SAN PELLEGRINO | 2014

ROME | 2014 DOLOMITES | 2016

CHAMONIX-MONT-BLANC | 2018

NEW YORK | 2022

VILLA ARZAGA GARDA | 2022

### STAY SPAS

HOTEL BAGNI VECCHI BORMIO | 1998

GRAND HOTEL BAGNI NUOVI BORMIO | 2003

HOTEL MONTE BIANCO | 2013

GRAND HOTEL ROMA | 2014

SMART HOTEL SAN PELLEGRINO | 2019

VILLA BAGNI DI BORMIO | 2020

GRAND HOTEL VILLA ARZAGA GARDA | 2022

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