



SPA OF WONDERS

Press Release

QC MILANO: RELAXATION IN THE HEART OF THE CITY

In an elegant Art Nouveau complex, a few steps from Porta Romana, lies QC Milano, a dreamy spa embraced by 16th-century Spanish walls. Whirlpools, saunas, and fragrant lounges are nestled throughout the building's interior and outdoor garden, creating a fairy-tale setting where guests can escape the stresses of daily life and immerse themselves in an experience of pure wonder.

PILLS

Year of opening: 2007

Category: metropolitan spa

Internal dimensions: 3.098 sqm

External dimensions: 1.500 sqm

Pathway: 30 wellness practices

THE WONDER EXPERIENCE

With more than thirty multisensory experiences designed to rejuvenate body and mind, guests can enjoy unique features like the iconic "**Cinema Pool**", which transports them into magical settings and recreates the wonder of bathing in the rain; the **Porta Romana Tram**, the world's only biosauna set inside a classic Milan tram; and the **Underwater Museum**, a historic pool with crystal walls that reveal ancient archaeological remains. To make each relaxing break even more unique, guests can enjoy **massages**, **beauty rituals** and daily gastronomic delights, including the **Wellness Lunch** and the iconic evening **aperitivo** in bathrobes.

BRAND NEWS

Countless aromatic and visual delights shape the new "**Forest of Wonders**", a two-story relaxation space where nothing is as it seems. Soft "**Enchanted Nests**" embrace the evocative "**Lake of Mirrors**", which invites you to drift away on a suspended net. Following the footsteps of the little forest inhabitants, leads to the "**Butterfly House**", a snow-white lounge with sound armchairs, and then to the "**Magic Tree**", where you can be cradled by the warmth of infrared rays filtering through the branches. A journey to the edge of reality that culminates in the cozy atmosphere of the "**Hideaway in the Clouds**", an unforgettable winter dream.



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QC COMPANY PROFILE

The QC journey began with a dream held by Saverio and Andrea Quadrio Curzio in Bormio, in the heart of Valtellina. This adventure has now expanded overseas to Governors Island, just minutes from the Big Apple. With 12 spa locations and 7 hotels in unique locations, QC offers experiences in Bormio, Pré Saint Didier, Milan, Turin, Mont Blanc, San Pellegrino, Rome, the Dolomites, Chamonix-Mont-Blanc, New York, and Garda.

THE ESSENCE OF THE BRAND

GATEWAY TO WONDER, WONDER TO LIVELINESS

QC is a gateway to a world of wonders that live in our collective memory. This sense of wonder bridges us to the joy of living in the moment.

BRAND VALUES

TAKING CARE OF YOURSELF WHILE HAVING FUN **CARE & VIBRANCE**

The welcoming embrace of water, the protective ambiance of each space, and the empathetic, discreet service all combine to create a caring environment that immerses each guest in nature, offering a fun, light, and freeing relaxation experience.

REJUVENATING IN A WONDERFUL SETTING

WONDER & STILLNESS

Delight is an emotion that envelops the body and mind, opening doors to unexpected worlds where imagination can become reality. It sparks the desire to embark on an intimate, imaginary journey where time stands still, senses awaken, and new inspirations and wishes blossom.

IMMERSING YOURSELF IN AUTHENTIC BEAUTY

BEAUTY & TRUTH

Each destination is designed to fully express its authentic beauty, drawing people into unique and memorable experiences. Every location tells its own story and is well worth a visit.

TAKING THE TIME TO FEEL SPECIAL

INCLUSIVITY & EXCLUSIVITY

The door to escape is always open, welcoming everyone to rediscover their vitality. Each experience is tailored to make every guest feel special, exceeding expectations with exceptional service and attention to detail, creating lasting memories.



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OUR DESTINATIONS

DAY SPAS

BAGNI VECCHI BORMIO | 1998

BAGNI NUOVI BORMIO | 2003

PRÉ SAINT DIDIER | 2005

MILAN | 2007

TURIN | 2011

MONT BLANC | 2013

SAN PELLEGRINO | 2014

ROME | 2014 DOLOMITES | 2016

CHAMONIX-MONT-BLANC | 2018

NEW YORK | 2022

VILLA ARZAGA GARDA | 2022

STAY SPAS

HOTEL BAGNI VECCHI BORMIO | 1998

GRAND HOTEL BAGNI NUOVI BORMIO | 2003

HOTEL MONTE BIANCO | 2013

GRAND HOTEL ROMA | 2014

SMART HOTEL SAN PELLEGRINO | 2019

VILLA BAGNI DI BORMIO | 2020

GRAND HOTEL VILLA ARZAGA GARDA | 2022

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