



## SPA OF WONDERS

### Press Release

QC SPA OF WONDERS CONTINUES TO GROW: A RESORT WITH A SPA IS COMING TO TREVISO

The QC Group is accelerating its expansion strategy by announcing the opening of a **resort and wellness center in Veneto**, set for 2025. The new relaxation destination will be located in **Ponzano**, just 7 km from **Treviso**.

The project will take shape in the elegant **Villa Persico Guarnieri**, designed with a strong commitment to environmental sustainability that prioritizes natural materials and low-impact energy technologies. The plan includes a **complete renovation of the 62 rooms**, a significant **expansion of the existing spa, and enhancements to the majestic 27,000-square-meter park**, a heritage site of fine arts, which will host magical multisensory experiences.

*“We are thrilled to bring the QC experience to Veneto, a region rich in history and charm. Our facilities are designed to offer spaces where guests can rediscover the joy of reconnecting with nature and regaining their balance. Gardens and outdoor spaces are the beating heart of this approach: in the park of Villa Persico Guarnieri, guests will have the opportunity to immerse themselves in authentic beauty and to rejuvenate both body and mind. This is an increasingly important need in a fast-paced world that often leaves little room for self-care,”* says **Andrea Quadrio Curzio**, CEO and founder of QC.

Hydromassage pools, waterfalls, steam baths, and the iconic immersive storm pool will be paired with saunas, bio-saunas, relaxation rooms, and massage lounges, guiding guests through a **breathtaking wellness journey** that seamlessly blends indoor and outdoor spaces.

This new opening enriches the lineup of expansions planned for this year, including an **80-room smart hotel in Milan**, a **spa in Salsomaggiore**, and the **completion of QC New York** with the addition of a third building featuring numerous indoor pools. Future destinations in the pipeline include a resort with a **wellness center in Mandello del Lario**.

*“2024 has been full of significant milestones, and we are determined to consolidate our growth path by focusing on new strategic markets. The Treviso area holds enormous potential, and we have high expectations for this project,”* concludes **Francesco Varni**, CEO of Development and Corporate Affairs.